

# Welcome to ISH 2019.

11 - 15 marzo 2019  
da lunedì a venerdì

Iris Jeglitza-Moshage  
Senior Vice President Messe Frankfurt

**ISH** World's leading trade fair  
HVAC + Water  
Frankfurt am Main, 11.-15. 3. 2019

**WATER.**  
**ENERGY.**  
**LIFE.**

## Chi siamo

- Il più grande operatore al mondo specializzato nell'organizzazione di fiere, congressi ed eventi dotato di un proprio polo fieristico
- Circa 150 fiere all'anno, organizzate a Francoforte e in tutto il mondo
- Oltre 240 manifestazioni ospitate all'anno: congressi, esposizioni, concerti e altri eventi
- Più di 2.400 collaboratori in 30 sedi nel mondo
- Fatturato annuo di circa 669 milioni di euro

**In futuro la maggior parte delle persone vivrà in grandi metropoli**





## Il padiglione 12

12

piano 0 e piano 1: 16.840 m<sup>2</sup> ciascuno

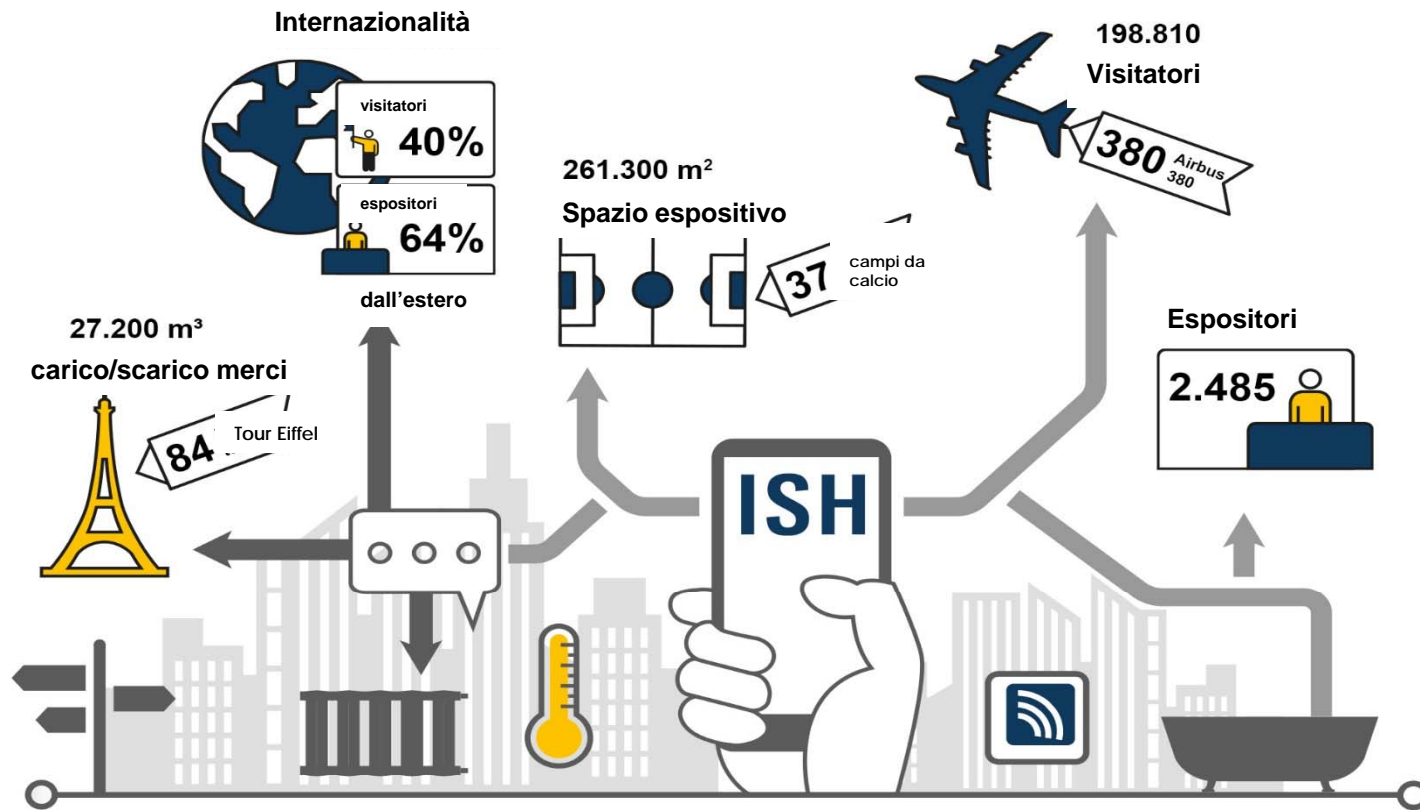
50.000 m<sup>2</sup> di canali di ventilazione

34 km di tubature per il riscaldamento e il raffrescamento

sei refrigeratori

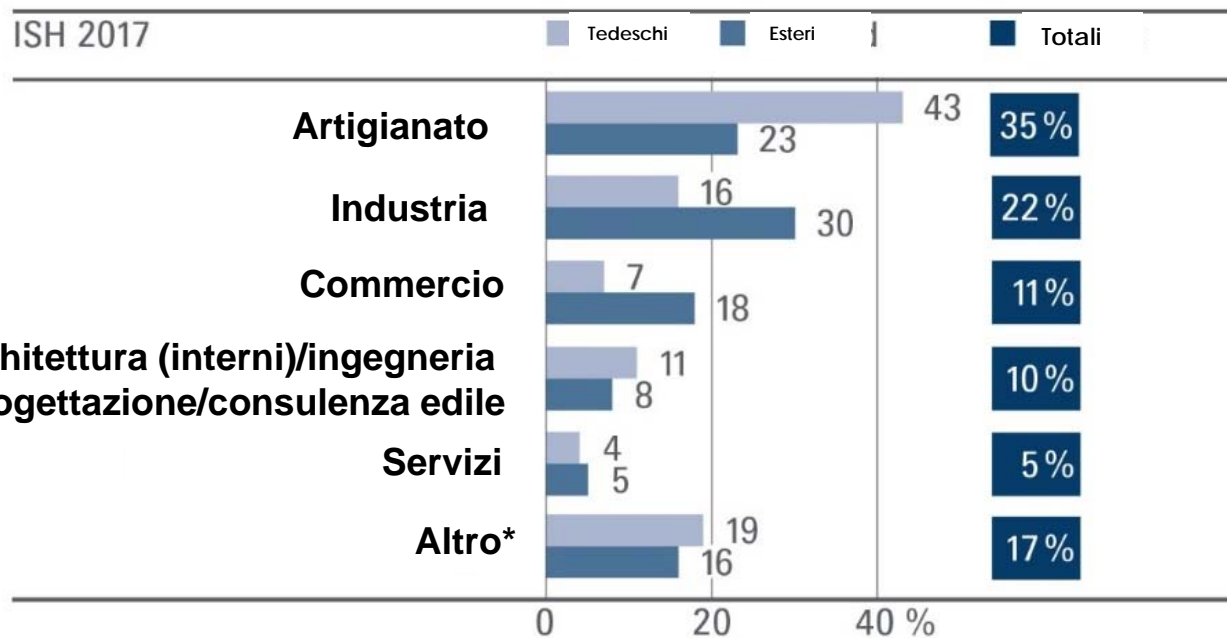
Superficie lorda dell'intero padiglione: 92.697 m<sup>2</sup>





# ISH 2017 – Dati, fatti, cifre

## Settori economici di provenienza dei visitatori



\*inclusi allievi, studenti e anche gli inattivi

*È tempo di  
novità!*

**WATER.**

**ENERGY.**

**LIFE.**





**Nuova sequenza  
di giorni!**

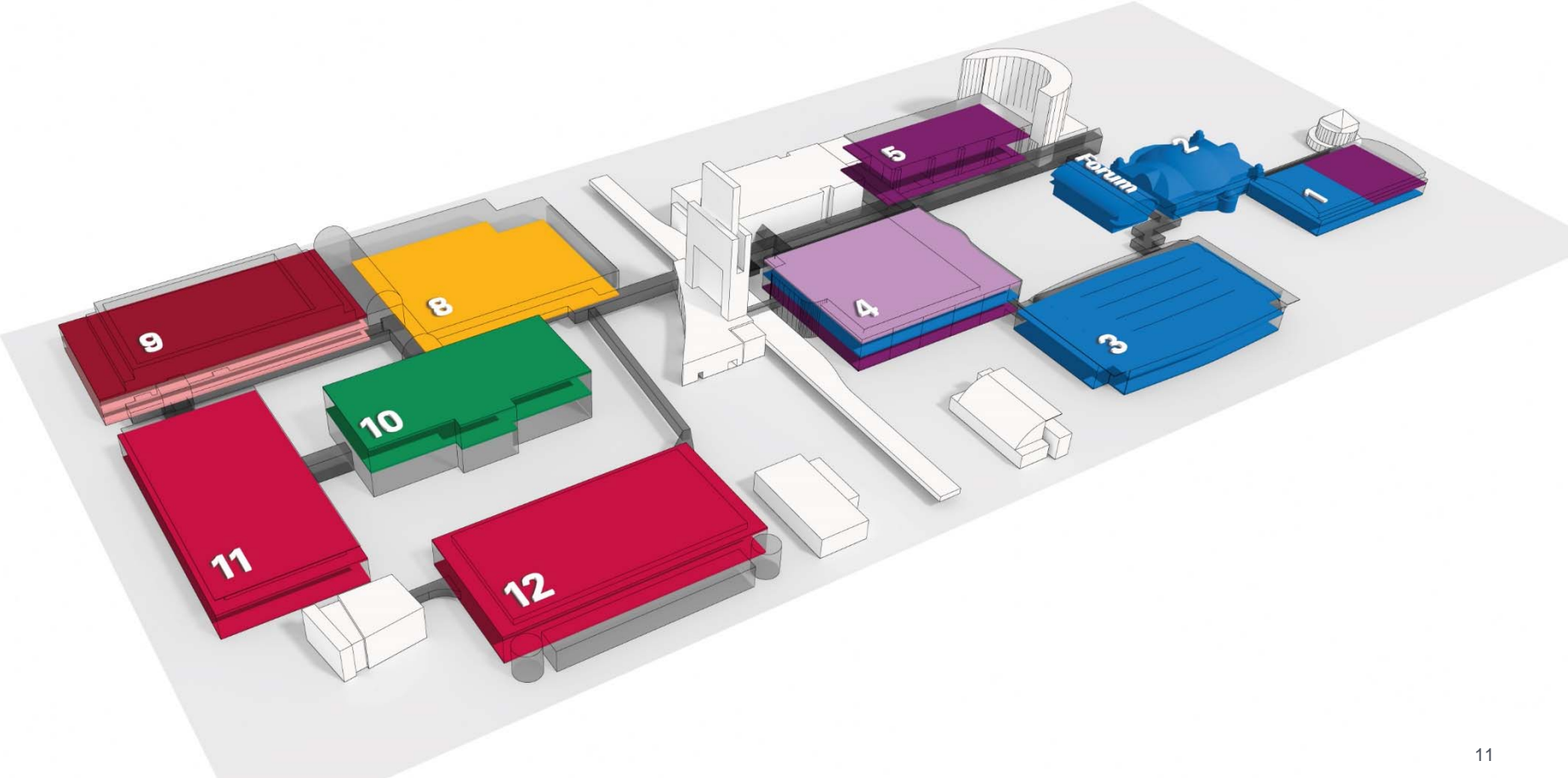
**11 – 15 marzo 2019  
da lunedì a venerdì**





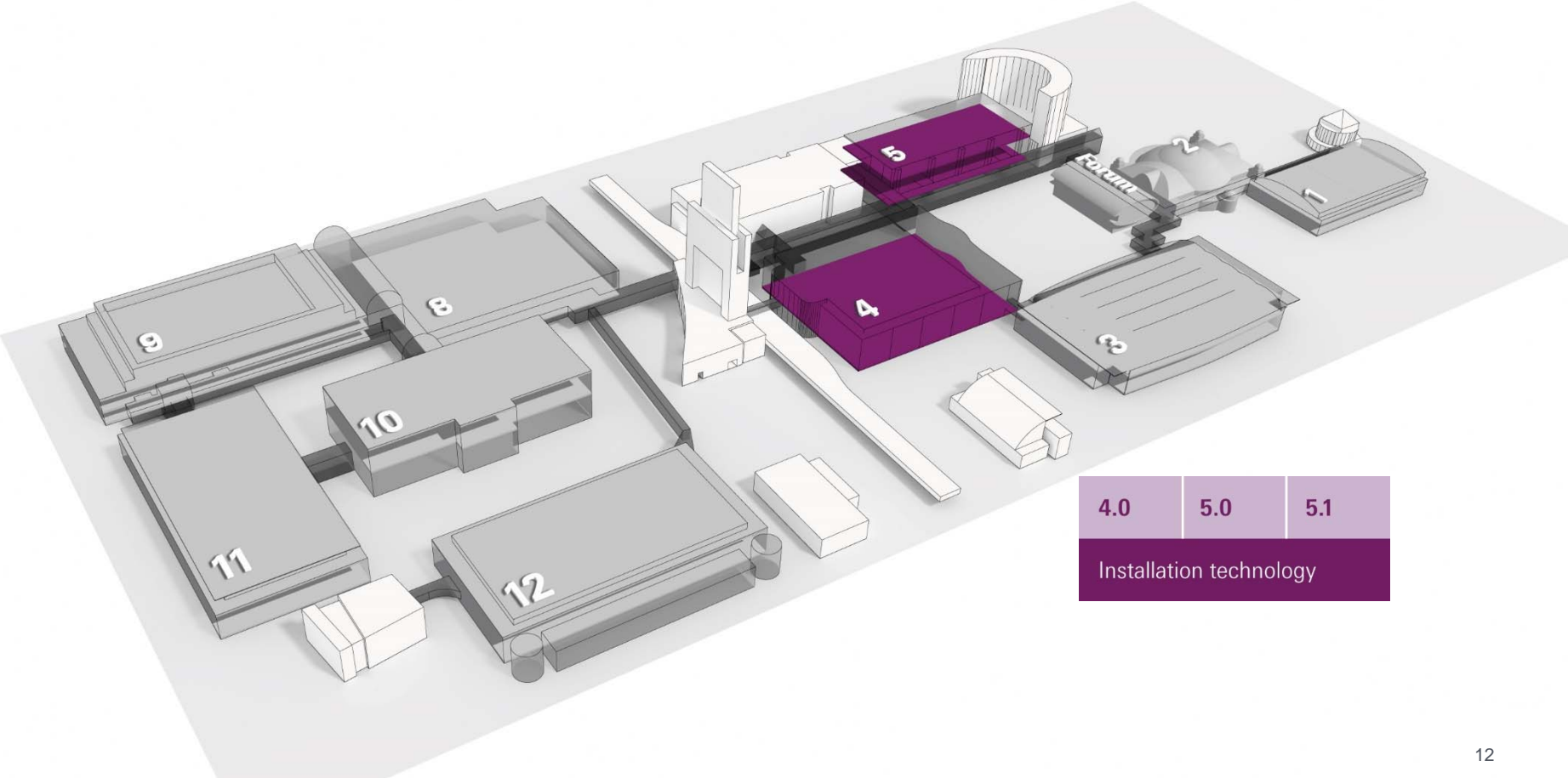
# ISH 2019 – New hall structure

ISH



# ISH 2019 – New hall structure

ISH

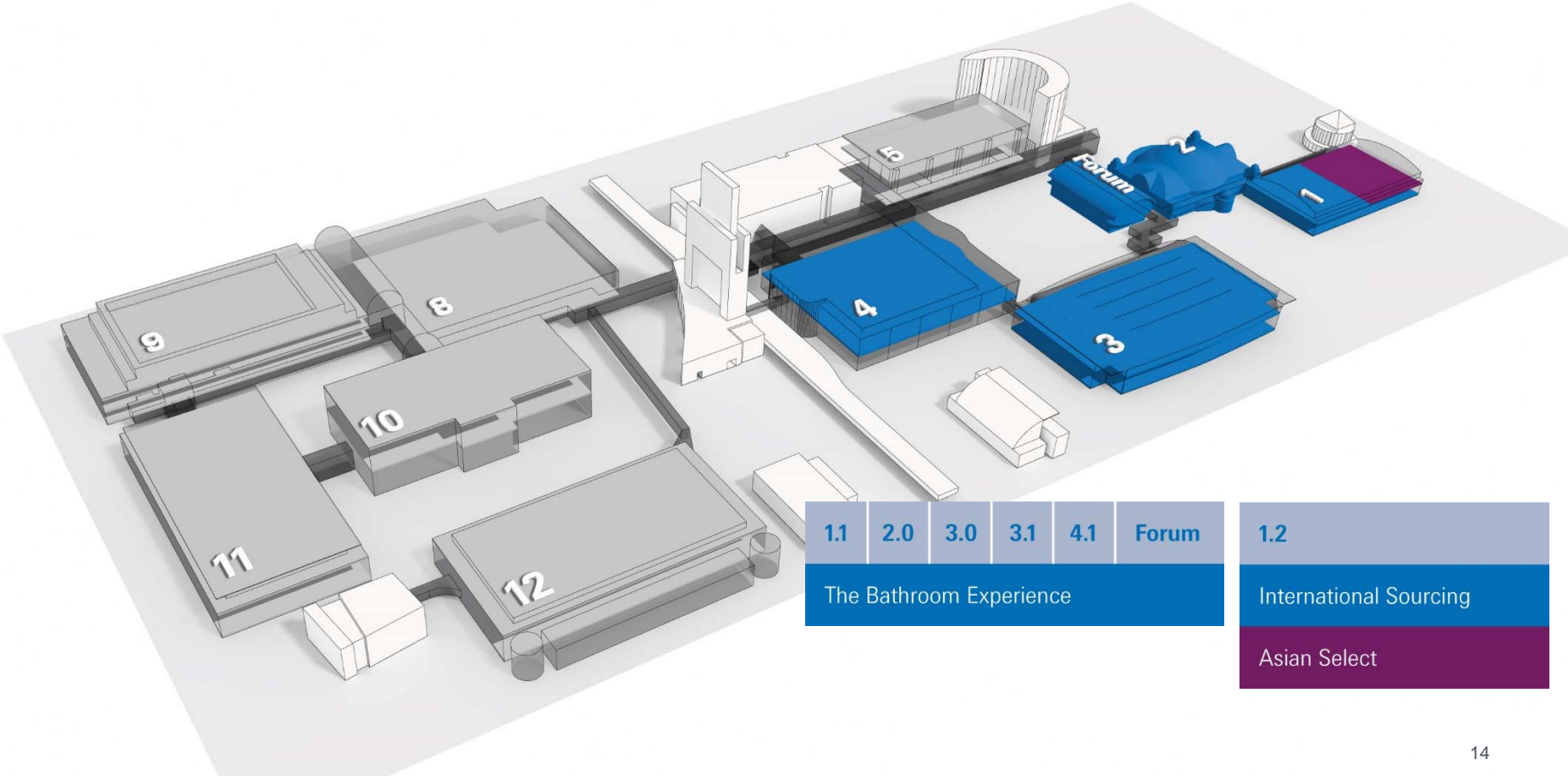






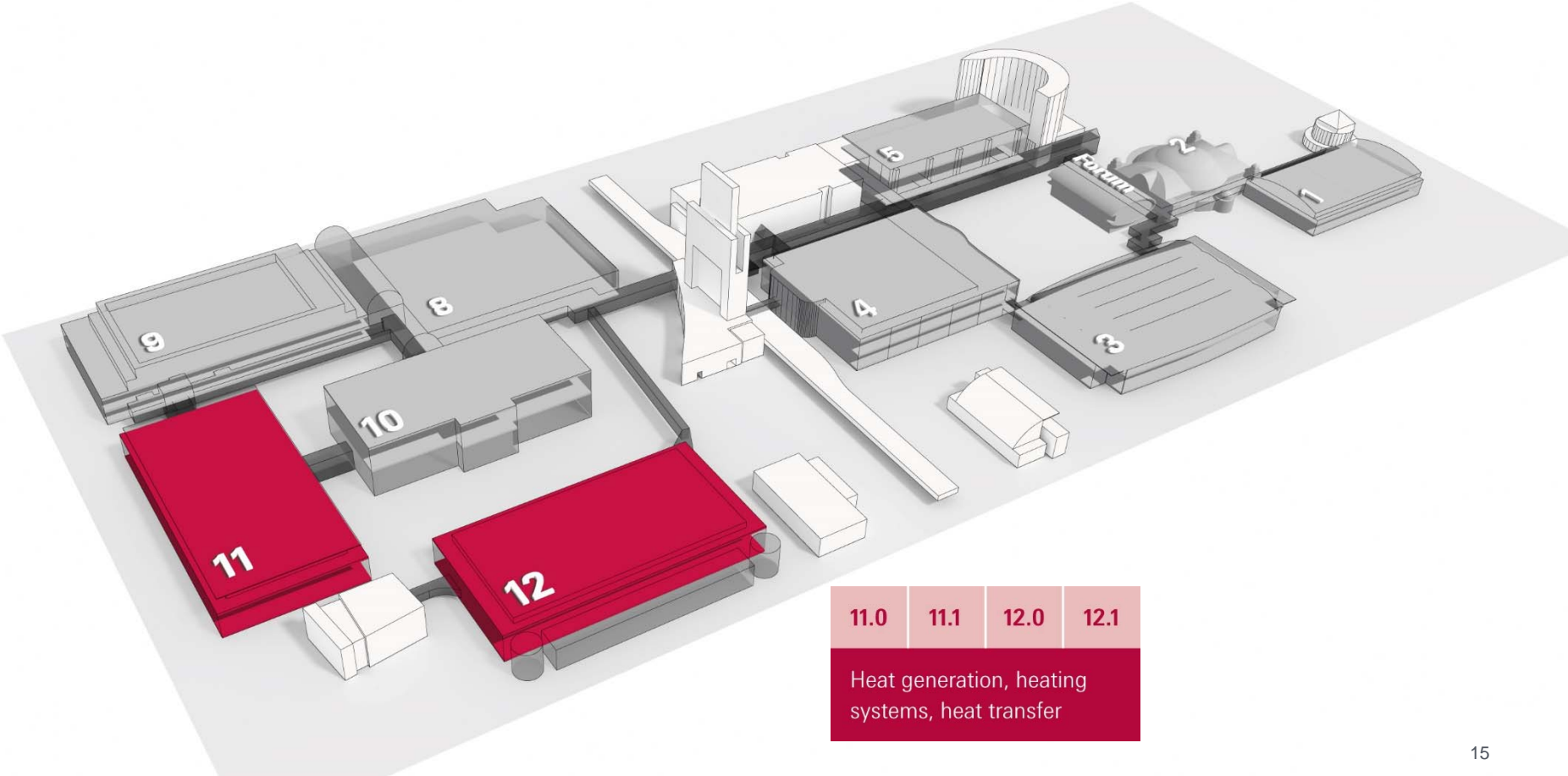
# ISH 2019 – New hall structure

# ISH



# ISH 2019 – New hall structure

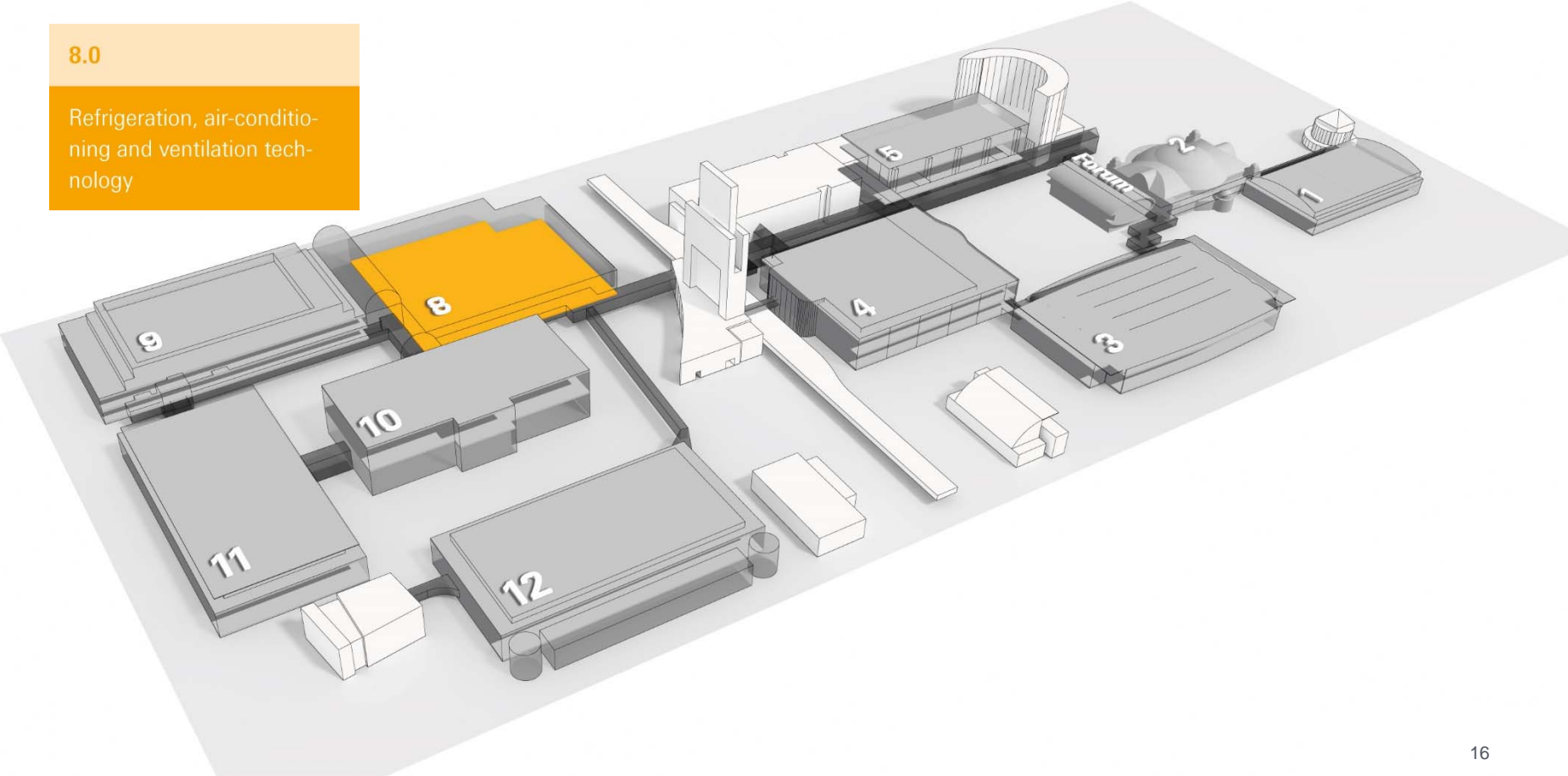
ISH



# ISH 2019 – New hall structure

ISH

8.0  
Refrigeration, air-conditioning and ventilation technology

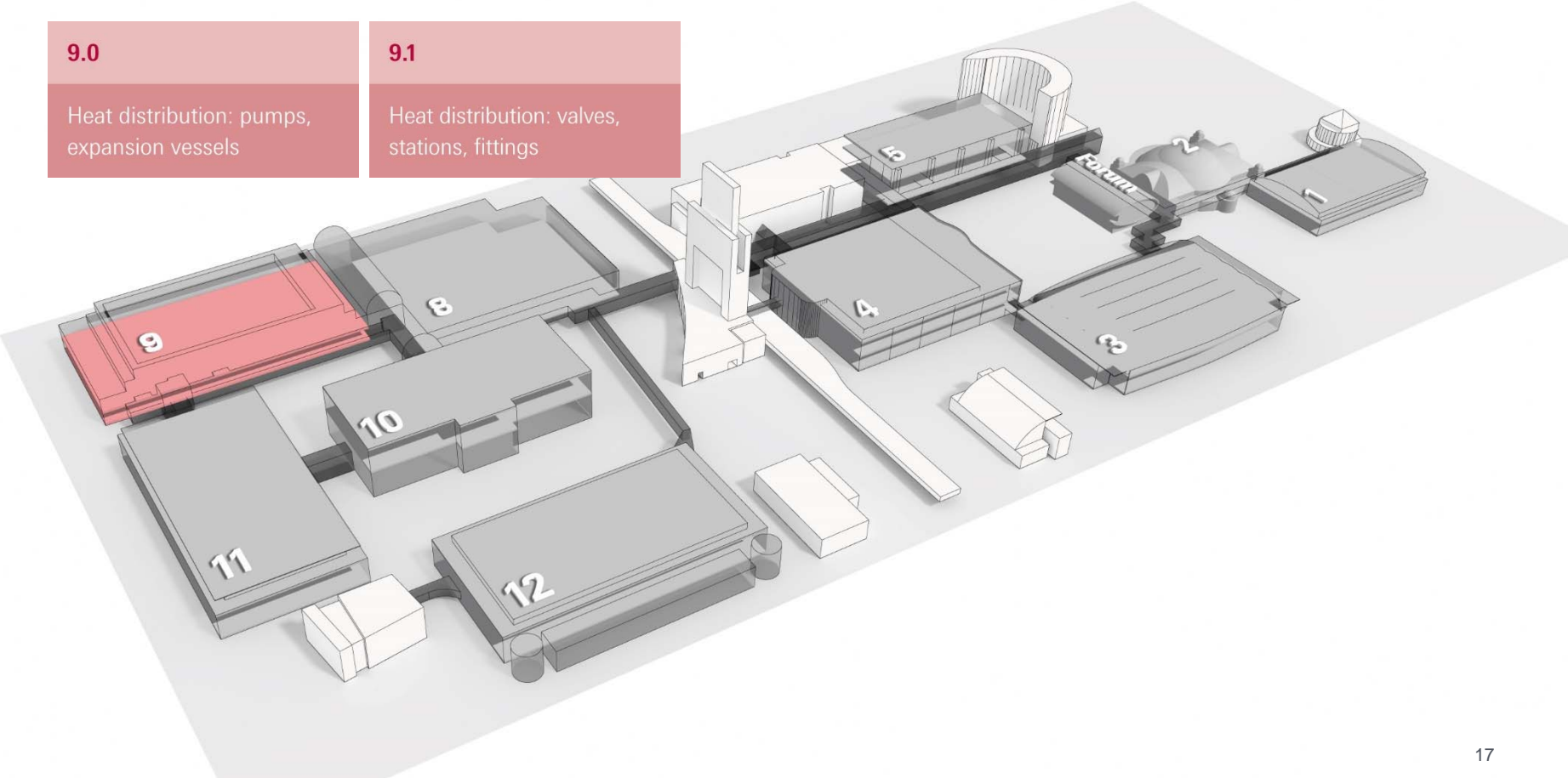


# ISH 2019 – New hall structure

ISH

**9.0**  
Heat distribution: pumps,  
expansion vessels

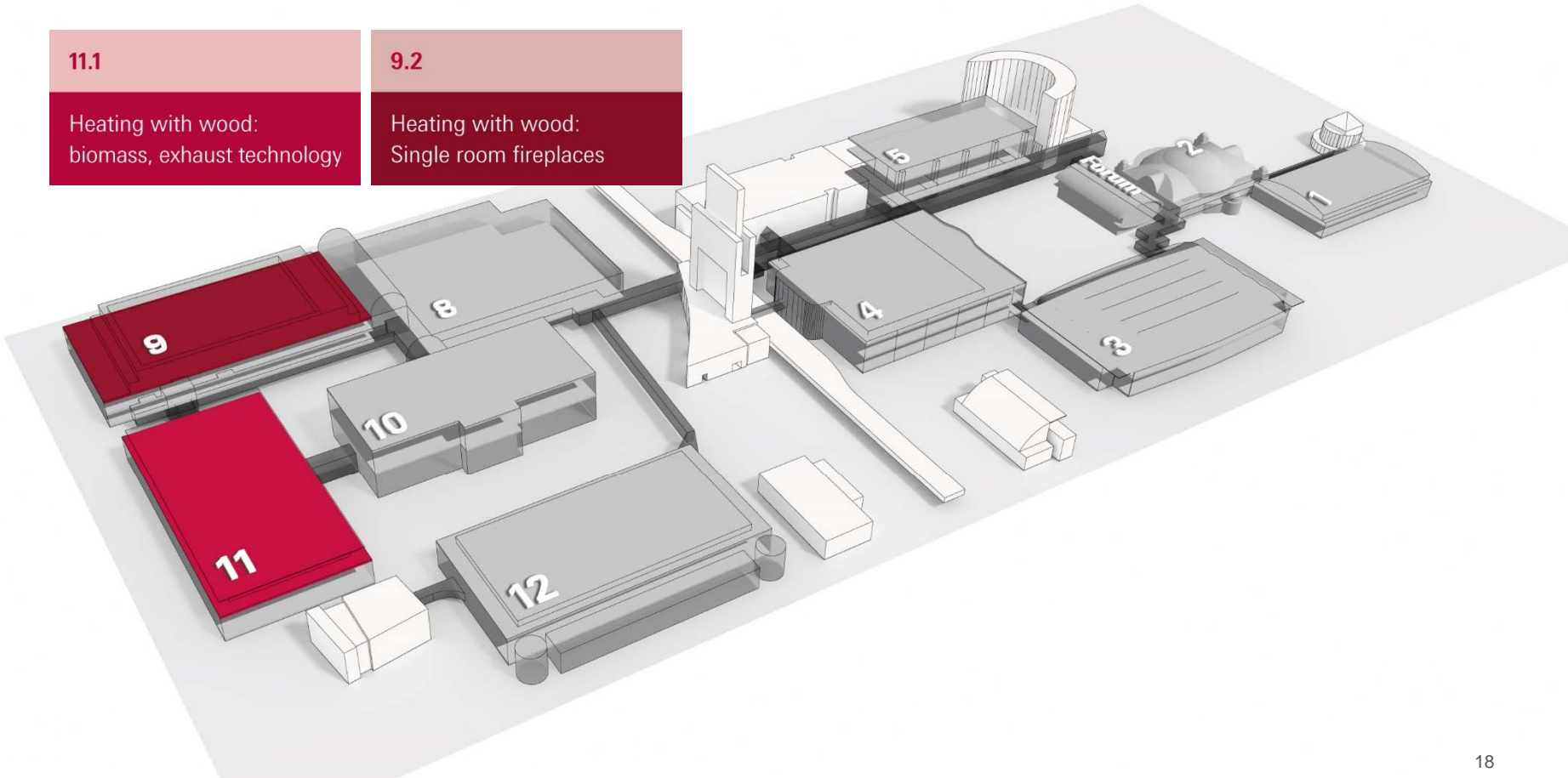
**9.1**  
Heat distribution: valves,  
stations, fittings



# ISH 2019 – New hall structure

ISH

<b>11.1</b>	<b>9.2</b>
Heating with wood: biomass, exhaust technology	Heating with wood: Single room fireplaces



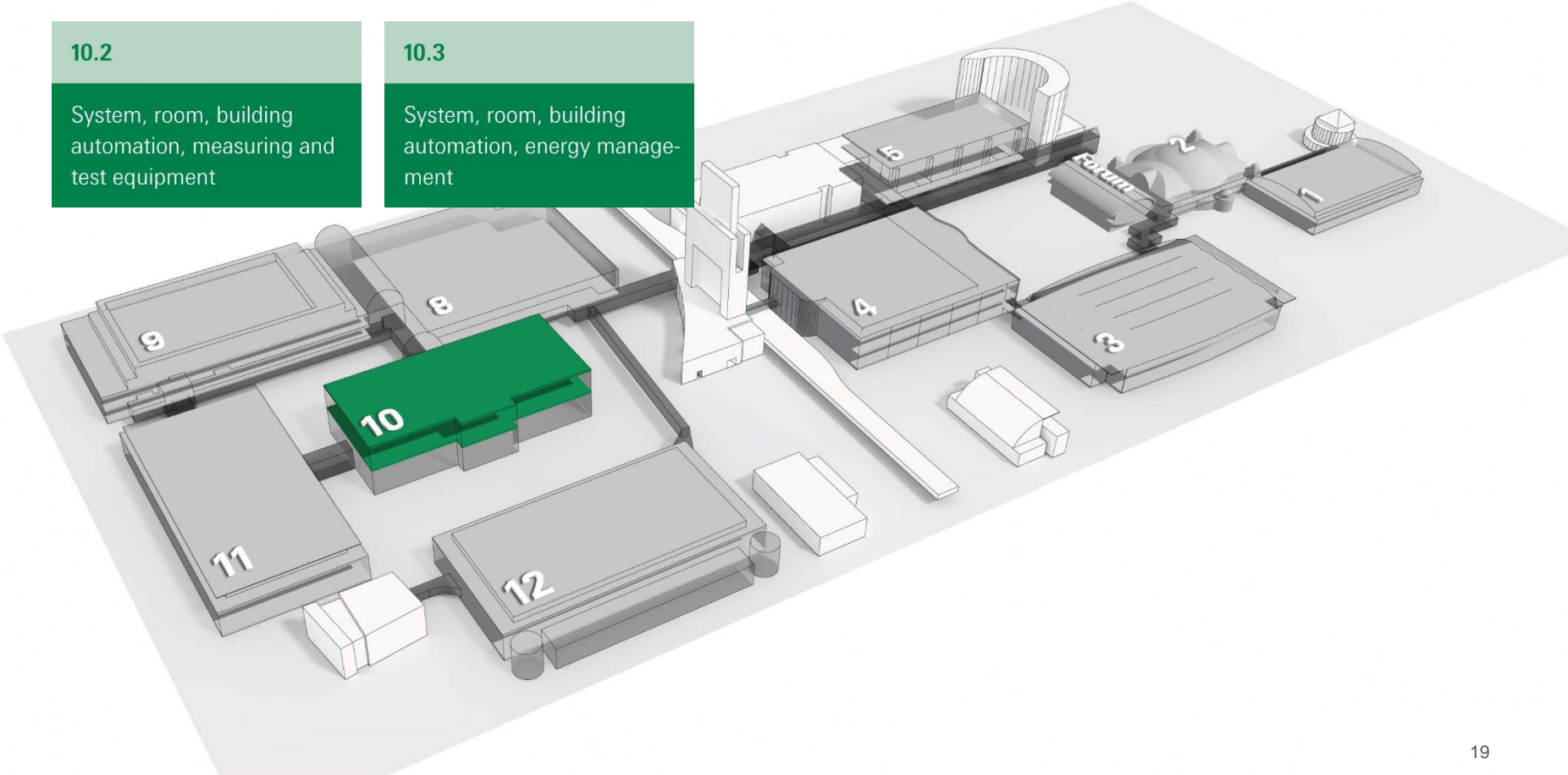


# ISH 2019 – New hall structure

ISH

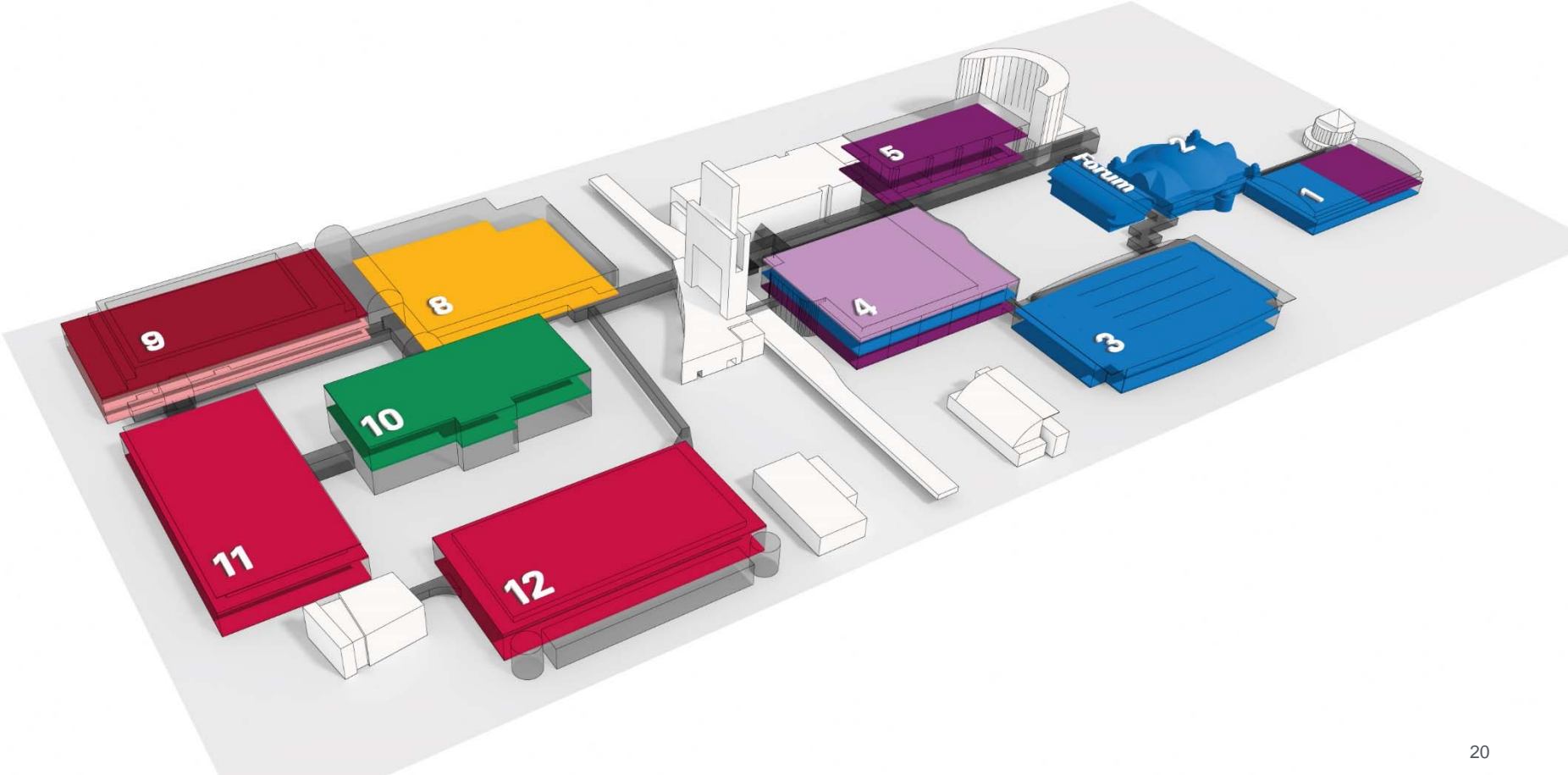
**10.2**  
System, room, building automation, measuring and test equipment

**10.3**  
System, room, building automation, energy management



# ISH 2019 – New hall structure

ISH



## Il nuovo look and feel

Il key visual di ISH 2019

Immagini mirate a seconda del target group

<p><b>ISH</b> World's leading trade fair HVAC + Water Frankfurt am Main, 11.-15. 3. 2019</p>  <p>messe frankfurt</p>	<p><b>ISH</b> World's leading trade fair HVAC + Water Frankfurt am Main, 11.-15. 3. 2019</p> <h3>ISH WATER</h3>  <p>messe frankfurt</p>	<p><b>ISH</b> World's leading trade fair HVAC + Water Frankfurt am Main, 11.-15. 3. 2019</p> <h3>ISH ENERGY</h3>  <p>messe frankfurt</p>	<p><b>ISH</b> World's leading trade fair HVAC + Water Frankfurt am Main, 11.-15. 3. 2019</p> <h3>ISH ENERGY</h3>  <p>messe frankfurt</p>
----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

## Nuovi strumenti digitali

**Interattivi**

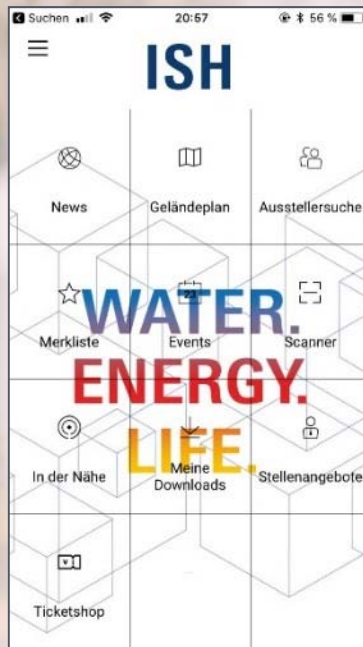
**Chiari**

**Personalizzati**



**Benvenuto a ISH**

## Nuova App ISH Navigator





## Programmi per i clienti



## UPGRADE

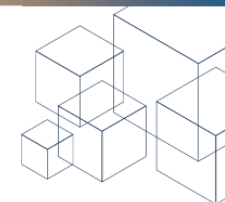
The benefit package for wholesalers

## ISH

11. – 15. 3. 2019

New sequence of days:  
Monday – Friday

Invitation



## Temi principali dell'edizione 2019

### Digitalizzazione Building Information Modeling

- Digitalizzazione del settore del riscaldamento
- Moderni sistemi di riscaldamento
- Indoor air quality
- IoT
- Riscaldamento a legna

- Sistemi di gestione dell'acqua intelligenti
- Acqua potabile e pulita – flusso, temperatura, materiali
- Bagno assistito



## Events@ISH

### selection @ ISH

- Pop up my Bathroom
- Design Plus
- Visite guidate della fiera

### skills @ ISH

- ISH Forum sulle tecnologie ed energie
- BIM@ISH
- Forum sull'edilizia/ immobili
- Forum sulla climatizzazione
- Forum sulle stufe

### career @ ISH

- Start-ups@ISH
- Young Competence-apprendisti del settore ITS@ISH



# In contemporanea con ISH

4° Congresso dedicato ai sistemi di sicurezza connessi alla rete

12 + 13 marzo 2019  
martedì + mercoledì  
padiglione 10.3

## intersec

forum


Konferenz für vernetzte  
Sicherheitstechnik

Security meets Smart Building:  
Digitalisierung und Sicherheit  
im Gebäude der Zukunft

12. + 13. 3. 2019, Frankfurt am Main

[www.intersec-forum.com](http://www.intersec-forum.com)

**ZVEI:**  
Die Elektroindustrie

 messe frankfurt



## **Paese Partner 2019: la Francia**

**Germany – France: „Engine of EU“**

**2017: 55 exhibitors**

**2017: 3<sup>rd</sup> largest intern. visitor group**



# ISH nel mondo

**ISH CHINA** **CIHE**

China International Trade Fair for Heating, Ventilation, Air-Conditioning, Sanitation & Home Comfort Systems

**6-8 May 2019**  
New China International Exhibition Center Beijing, China  
[www.ishc-cihe.com](http://www.ishc-cihe.com)

**GREEN HEATING FOR COMFORTABLE LIVING**

messe frankfurt

**ISH SHANGHAI** **CIHE**

**3-5 September 2019**  
Shanghai New International Expo Center, Shanghai, China  
[www.ishc-cihe.com](http://www.ishc-cihe.com)

**Green and comfortable Customised solutions for modern living**

China  
Shanghai New International Expo Center Co., Ltd.  
Tel: +86 21 5880 8199/82  
Shanghai New International Expo Center  
Tel: +86 21 5880 8199/82  
www.ishc-cihe.com

CIHE is the Official International of  
China New DC Ltd  
Tel: +86 10 886 8888/151 7146  
Fax: +86 10 886 8888  
info@cihe.com.cn

Shanghai Zhongye Culture Co., Ltd.  
Tel: +86 21 388 3839  
Fax: +86 21 388 3839  
info@zhongye.com.cn

messe frankfurt

**ISH INDIA**  
powered by IPA

International trade fair for plumbing, sanitation, bathroom & kitchen, renewable energy and home automation systems in India

**28 Feb - 2 Mar 2019**  
Bombay Exhibition Center, Mumbai  
[www.ish-india.in](http://www.ish-india.in)

PLUMBING  
SANITATION  
RENEWABLE ENERGY  
HOME AUTOMATION SYSTEMS  
BATHROOM & KITCHEN

messe frankfurt



Herzlich willkommen  
Welcome

**ISH**

Eingang für Karteninhaber  
Entrance for ticket holders

Tageskarten berechtigen nur zum einmaligen Einlass  
Day tickets cannot be used for re-entry

Arrivederci a Francoforte dall'11- 15 marzo 2019

Sicherheitskontrollen  
Security Check  
Bitte beachten:  
Für die Sicherheit aller Reisenden sind alle Taschen und Gepäckstücke an den Kontrollen zu durchsuchen.  
Bitte stellen Sie sicher, dass alle Taschen und Gepäckstücke ordnungsgemäß beschriftet sind.  
Bitte stellen Sie sicher, dass alle Taschen und Gepäckstücke ordnungsgemäß beschriftet sind.  
Bitte stellen Sie sicher, dass alle Taschen und Gepäckstücke ordnungsgemäß beschriftet sind.  
Thank you!  
Frankfurt Airport